



FOLKESTONE FESTIVE WINDOW COMPETITION

Folkestone Town Council have organised and funded many very successful community events over recent years. Regrettably, due to Covid-19 this has not been possible throughout 2020 however, further to enhancing the Christmas lights scheme last year and additionally the installation of a focal point Christmas tree on the Town Hall portico this year, we announce a competition to transform shop windows in Folkestone and bring a bit of festive cheer to shoppers in the run up to Christmas.

The competition invites all shops and businesses to decorate their windows and/or facades to bring some seasonal cheer to Folkestone and where possible, to include a Christmas 'rainbow' continuing to thank NHS and key workers during the festive season.

Communities outside the town centre are also being invited to take part in this competition and create their own festive displays. Whether residential communities or schools and places such as churches, libraries and leisure centres, all are welcomed to take part.

We wish to encourage communities, organisations and businesses to share festive joy and create a sense of civic pride through these displays during a period when communities are otherwise unable to get together.

The winner, runner up and 3rd place will be presented with a certificate from the Town Mayor of Folkestone, Cllr Michelle Keutenius with the winner receiving £150 and both runners up awarded £50 each.

All entries will be featured on the Folkestone Town Council website and their social media platforms, as the judging approaches, aiming to boost business profiles at a crucial time of the trading calendar.

Please complete and return the entry form below (or contact vicky.deakin@folkestone-tc.gov.uk Tel: 01303 257946) by Friday 4th December and we will contact you in due course to finalise arrangements.

- Window displays should be in place by no later than Friday 11th December to facilitate judging by the Town Mayor, Town Clerk, Communities & Events Officer and a panel of local community and business representatives.
- The winner will be announced on the 18th December.

Show us your window displays!

Please 'tag' your efforts on our social media pages – Facebook/folkestonetowncouncil Twitter/folkestonetowncouncil Comments or questions? Please email <u>vicky.deakin@folkestone-tc.gov.uk</u>





ENTRY FORM

- Please return this form no later than Friday 4th December.
- All businesses and organisations in Folkestone are eligible to take part.
- Please note the following entry requirements for the FREE competition:
 - Must be a Christmas theme and, where possible, include a Christmas rainbow continuing to thank NHS and key workers during the festive season.
 - Window displays should be in place by no later than Friday 11th
 December to facilitate judging by the Town Mayor, Town Clerk, Communities & Events Officer and a panel of local community and business representatives.
 - One window display per business (if multiple windows are decorated, only the main display will be judged).
 - \circ The winner will be announced on the **18th December**.

ENTRY FORM

Business/Organisation Name:
Contact Name:
Address:
Contact Number and Email:
Please return to Folkestone Town Council - vicky.deakin@folkestone-
tc.gov.uk or call 01303 257946 to provide your contact details and enter
the competition.