



## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE: 9 October 2024**

#### **Review of Folkestone Town Council Corporate Plan for 2025-2029**

Folkestone Town Council (FTC) would like to thank residents for taking the time to complete the survey as part of a review of the top priorities for the Town Council to deliver on over the next four years.

The aim of the Corporate Plan is to give the residents of Folkestone a clear understanding of what the Council does and how it intends to deliver its objectives to improve the quality of life for all residents, businesses and visitors to Folkestone, as well as developing and underpinning its identity. It outlines the Town Council's mission, vision, purpose, objectives and values with targets and key performance indicators to help Council assess progress against objectives set.

Areas that scored particularly high with respondents being 'Very Happy' were flower beds, hanging baskets, play areas, Folkestone Museum, community events and the community magazine.

Areas that many respondents felt could be improved, in particular, were highways, litter bins, salt bins and the number of allotments, with many respondents being unaware of the proof of life service and ReferKent Hub offered at the Town Hall, noticeboards and CCTV. One clear target arising from the feedback, was the development of a Neighbourhood Plan, with 80% of respondents indicating they felt it would benefit the residents and businesses of Folkestone.

The Town Mayor said "We are very grateful to those who took the time to complete the survey which helps us to identify priorities for the Town Council for the next four years. Unfortunately, some of the areas highlighted are outside of the Town Council's jurisdiction, but we will make sure the comments are passed onto the relevant authorities.

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We will now take this information forward to Committees and move forward with developing our revised Corporate Plan in line with the budget process. For the areas that some residents were unaware of that FTC offer, I would encourage you to take a look at our website [www.folkestone-tc.gov.uk](http://www.folkestone-tc.gov.uk) where there is further information. We will also issue some posts on Facebook in the near future providing further information on the areas that residents seem to be particularly unaware of".

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**ENDS**

**Photos attached:**

**FOR MORE INFORMATION PLEASE CONTACT:**

**Toni Brenchley, Town Clerk**

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